**c**olecti

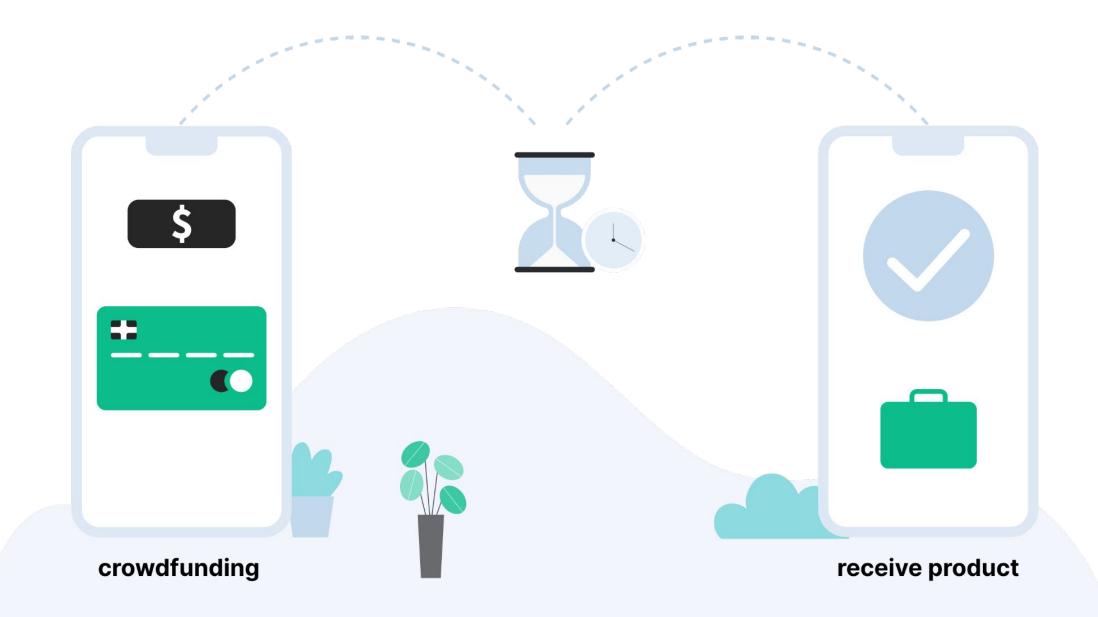
# Discover premium crowdfunding



# Traditional crowdfunding

Nothing happens between a successful campaign and the delivery of the product. You get nothing and you can't do anything.

You are stuck.

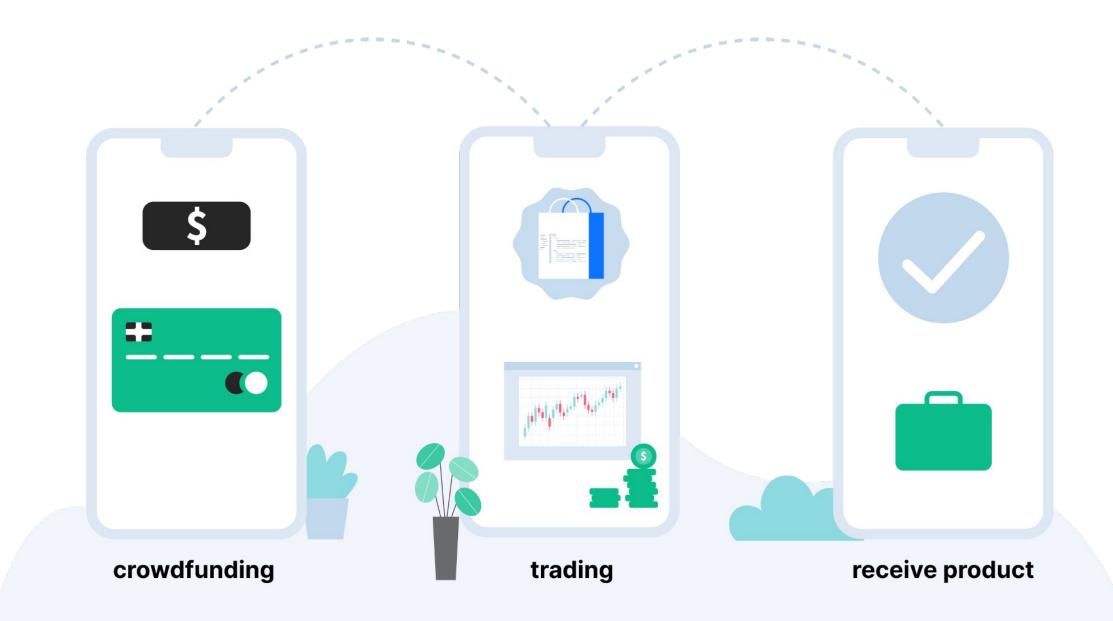


## A new way of crowdfunding

Showcase future products and let backers enjoy flexibility and reduced risk by allowing them to trade their rewards.

Colecti features only a limited number of premium projects, ensuring that every campaign you see offers exclusivity and rewards with real-world value.

Waiting time is over!





### How it works

Colecti transforms intangible backings into useable assets through NFT technology, allowing trading and redeeming + endless opportunities to engage.



#### **Trade**

Trade assets prior to the delivery of the final product. This offers flexibility to withdraw from a project at an early stage, while enabling others to participate in an already successfully crowdfunded project.



#### Redeem

Once the product is delivered, Colecti offers a seamless experience for backers to effortlessly redeem their product.



Music

(L) Expected Shipping Oct '23

#### Vintage Synth Explorer

synth blue violet product amazing team and probably the best of all.

1627

\$230.889

**Total Trades** 

Trading Volume

321%

667

Raised Of \$250.000

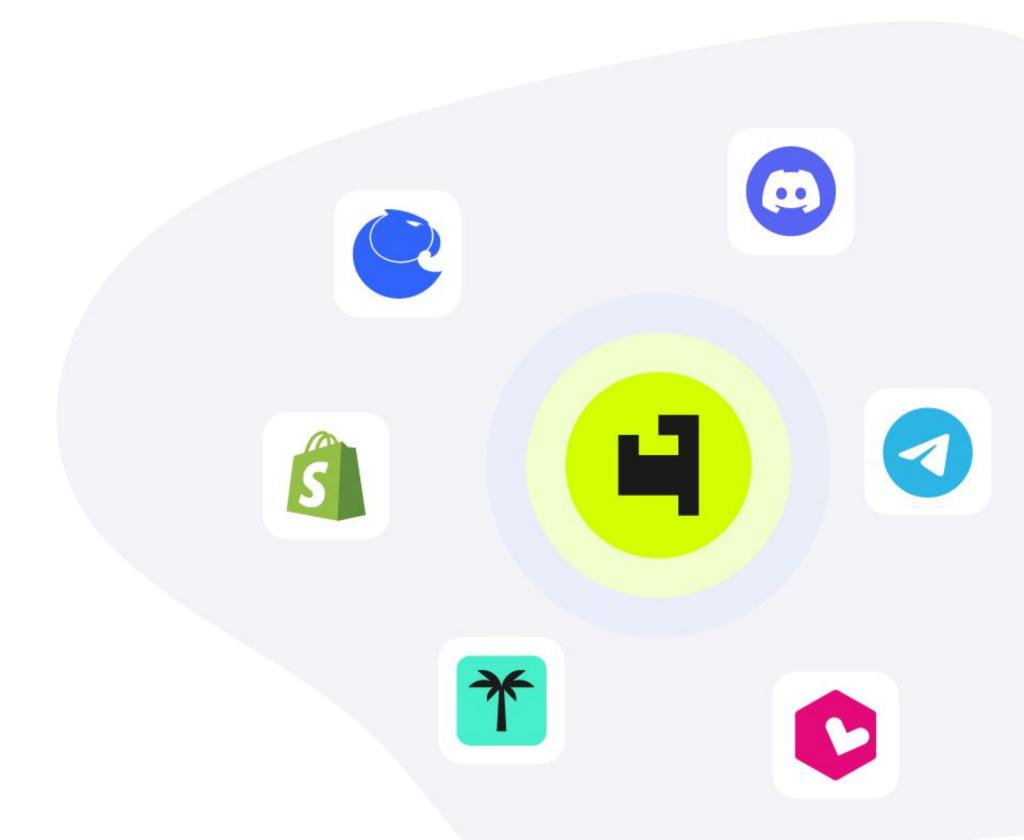
Total Owners



By Vintage Synth Explorer

# Useable assets allow projects to tap into a world of enriching possibilities

Leverage Colecti's assets by using 3rd party solutions and keep rewarding your backers with utility. Even after your funding campaign!



## This is how we are different

Colecti showcases premium projects with real-world value and combines it with a unique reward trading feature to reduce perceived risk for backers.

TRADEABILITY	REDEEMABLE ASSET	PREMIUM CONTENT	FIAT PAYMENT

### We leverage Web3 technology to redefine crowdfunding, fostering global communities to fuel startups' tech dreams



#### **BLOCKCHAIN PROTOCOL**

Colecti uses blockchain technology to power this solution, leading to a 100% secure and fully automated platform where money flows directly from the user to the project, without a company or separate bank account intervening.

#### **NFT TECHNOLOGY**

NFT technology allows backers to easily sell their future products on the Colecti marketplace. By giving them this flexibility, we lower the boundaries for users to start investing in cool and promising startups.

# Colecti is a no-cure-no-pay B2B2C provider, ensuring that startups only pay when they achieve their fundraising goals.

#### Focusing on premium listings

- Colecti targets appealing consumer oriented startups that can provide relevant redeemable rewards that offer real-world value.
- To ensure exclusivity, we cater to a wide range of categories, but only list projects with a minimum reward value of 100 euros.
- Colecti launches a limited number of campaigns each week. This exclusivity ensures that every project gets the spotlight it deserves while boosting demand on the secondary market.

PRIMARY SALES

Project

5%

commission per transaction

SECONDARY SALES

Seller

2,5%

commission per transaction

Buyer

2,5%

commission per transaction

## We are looking for a €800k investment in Q4 2023

#### **TRACTION**

- Pre-seed
  - €500k investment Lisk Ventures
- **Token Sale** \$300k raised from over 600 participants
- CV Labs
  Participated in CV Labs Accelerator Program
- Whitelist
  >20 tech startups interested in using Colecti

#### WHAT'S NEXT



#### **Product Improvement**

- Integrate NFT solution
- Expand payment possibilities
- Migrate to EVM-based blockchain
- Automate KYC onboarding



#### **Professionalise**

- Scale marketing team
- Expand the business development
- Increase development capacity

### An experienced, multi-disciplinary team



Lukas Bronsvoort CEO



Raphaël Cornelis



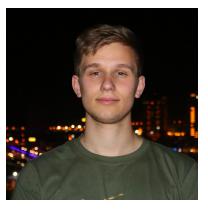
Sander Mandemaker



Jurre Machielsen



Franka Beekman
Front-end developer



Amar Mesic Front-end developer



Luuk Jacob Junior designer



Annabel Schaap Marketing



Mateo Muscat Marketing

### A PROVEN TRACK RECORD

The Colecti team has all necessary skills and knowledge to build and scale a blockchain tech company.

Active since 2017 in blockchain, the team has delivered multiple prototypes (recurring payments, ticketing, DAO) and successfully launched a blockchain explorer (<u>Liskscan</u>).

The team combines expertise from both inside and outside the crypto sphere, building on proven experience in full-stack development, web design, community building, e-commerce, online marketing and innovation management.



Not your typical crowdfunding site. Discover premium projects, trade rewards for reduced risk & increased involvement.